

2025 REALTORS® LEGISLATIVE MEETINGS

FPC ADVOCACY ACADEMY TRAINING

TUESDAY, JUNE 3, 2025 | 11:00 AM – 12:30 PM

Walter E. Washington Convention Center, Room 146ABC, Level

JEN DAULBY, CEO, CMF

JORDAN DAVIS, VP OF COMMUNICATIONS & PROGRAMMING, CMF

VICTORIA GIVENS

AGENDA

PURPOSE

This session will prepare new FPCs for effective in-person Capitol Hill meetings by reinforcing best practices, reviewing key materials from prior FPC Advocacy Academy webinars, and providing an interactive opportunity to practice their pitch—building confidence and consistency in communicating priorities during the fly-in. This session will be led by one of our partners, Jen Daulby, CEO of the Congressional Management Foundation.

AGENDA

11:00 am - 11:10 AM

Getting Ready for the Hill

11:10 AM - 11:30 AM

Reviewing Tips and Best Practices

11:30 AM - 12:30 PM

Interactive Sessions – Practice Your Pitch

- Phase 1: Group Practice (15 min)
- Phase 2: Situation Role Playing (25 min)
- Phase 3: Review, Discussion, and Q&A (10 min)

12:20 PM - 12:30 PM

Following Up, Relationship Building, and Final Thoughts

